

More games, more speakers

The LUDICIOUS X Highlights

On the 1st of July 2020 the online version of Ludicrous Zurich Game Festival will kick off. An amazing line up is waiting for the attendees. Among the speakers are Alayna Cole (Sledgehammer Games / Queerly Represent me), Yves Bordeleau (Rogue Factor), Callum Underwood (Kowloon Nights), Aki Raula (Independent), Jason della Rocca (Execution Labs), Tanya dePass (I Need Diverse Games), Martin Mathiesen Kvale (Krillbite Studios), Henrik Jonsson (Amplifier Game Invest), Renee Gittins (IGDA), Victoria Tran (Kitfox Games) and many more.

During the three festival days games professionals from all over the world come together, listen to talks and panels, participate in workshops, share their insights, connect with new people and exchange knowledge and know-how. In addition to the conference, LUDICIOUS X presents an online exhibition with more than 70 Games from 22 Countries. The exhibition is free of charge. To attend the Conference, a ticket is needed.

“With LUDICIOUS X we want to solve the seemingly impossible task of transferring the personal and professional atmosphere of the festival into the right tools and setup for an online experience catering to conversations, learning and exchange”, Tobias Kopka, Artistic and Conference Director of LUDICIOUS X explains. He adds: “Finding suiting topics which work in a situation where everybody is working from home is a second pillar: we will center around questions of encouraging creativity, discussing socially responsible leadership, taking diversity seriously and won’t also be shying away from the challenges in community management in today’s online spheres. Not to forget practical workshops in best practices of user assessment or discussing the latest fancy elements in creating great streams for and by developers. The third pillar is of course matchmaking, to support the Swiss and international indie community in finding new partners to take the next steps together with. More than 100 companies and projects are already signed up!”

Three days of LUDICIOUS X

This year’s festival program has one main focus: “Shifting Landscapes: Assessing The Role And Reality Of Games And Game Development In 2020”. The conference aims to provide orientation and inspiration for all game professionals. During the three festival days attendees can explore topics such as “Creating Stories Out Of Reflection” or “Feel Engineering & Emotional Design”, dive into workshops around game design, learn how to engage with communities and even join an online yoga class.

Throughout the festival, the LUDICIOUS X exhibition is showcasing not only the nominees for this year’s Ludicrous Awards, but also the Ludicrous Special Selection, the Ludicrous Swiss Showcase, the nominees for the SGDA Awards and many more games from up and coming studios. The exhibition is featured on the Ludicrous website. Free admission.

The cornerstone of LUDICIOUS X is the community focus: through Meet To Match, a Mentor Cafe and a Discord server attendees can easily connect and broaden their professional network.

To see the entire festival schedule, visit www.ludicrous.ch.

Award Show

This year's Award Show will take place on July 1st, 7pm (CEST). Ludicious will give away awards for "Innovation in Games" and "Emerging Talent". The Swiss Game Development Association SGDA will co-host the event and crown the "Swiss Game of the Year" and the "Audience Choice Award".

Tickets are on sale on Eventbrite

Tickets for Ludicious X are available here: (<https://www.eventbrite.com/e/ludicious-x-tickets-96608421389>). There are three ticket categories, each of them is valid for the full duration of the festival:

- Streaming Ticket: free (registration required)
- Conference Ticket: CHF 25
- Business Ticket: CHF 45

About Ludicious – Zürich Game Festival

Ludicious Zurich Game Festival was launched in 2014. Within a very short time, Ludicious established itself as a meeting point for the Swiss game developer scene and as a boutique festival for game experts from around the world. It is an exchange platform that features an exhibition, a conference, workshops, as well as matchmaking and networking events. Ludicious is supported by Pro Helvetia and the City of Zurich, among others.

LUDICIOUS X

1.-3. Juli 2020, www.ludicious.ch

Any kind of inquiries to:

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